

2023 ANNUAL REPORT



ADAPTIVE SPIRIT



A MESSAGE FROM THE ADAPTIVE SPIRIT BOARD CHAIRPERSON

An immense thank you to all of our sponsors and attendees that made AS2023 an overwhelming success. We continue to see the demand for sponsorship and attendance at Adaptive Spirit grow year after year. In fact, we have already sold over 90% of our sponsorships for AS2024, with the significant majority sold during the event. Since Adaptive Spirit is a one-of-a-kind industry networking event, and given the sustained high demand, we will be increasing sponsorship prices for 2025 and we will begin to message that pricing later in the year so you will be able to plan in advance. I also want to thank all who filled out the survey and gave us great feedback on how we can continue to improve your experience at the event and additional ways we can support the athletes.

We would like to thank Charlotte Jones for stepping in as Event Director for 2023. Planning is already underway for AS2024 and we are very excited to announce that Sandy Dukat will be the new Event Director moving forward. As many of you know, Sandy is a decorated Paralympian and former ski racer who has deep knowledge of the

event as an athlete, volunteer and committee member. We are thrilled to have Sandy help us shape the future for Adaptive Spirit for years to come.

Last year it was announced that the U.S. Olympic & Paralympic Committee (USOPC) will be moving management of the U.S. Paralympics Ski and Snowboard Team to U.S. Ski & Snowboard. This will take effect in 2024 and we believe it will result in more inclusion for the Para athletes and increase financial support for the development of new athletes. We are excited to work with U.S. Ski & Snowboard on supporting our Para Alpine Ski and Snowboard Team athletes. Here is a [link](#) to the announcement that was made about the integration of the Teams under U.S. Ski & Snowboard.

On behalf of the Adaptive Spirit board, committees, and volunteers, we thank you for your continued enthusiastic participation and sponsorship. We look forward to seeing you, your colleagues, and clients April 4-7, next year in Vail for AS2024!

*Steve Raymond
Board Chair, Adaptive Spirit*

Excellent networking opportunities. Good chance to bring your own family away for a fun, multi-day event at a great resort.*

**From AS2023 Attendee Survey conducted by Horowitz Research.*

FINANCIAL OVERVIEW

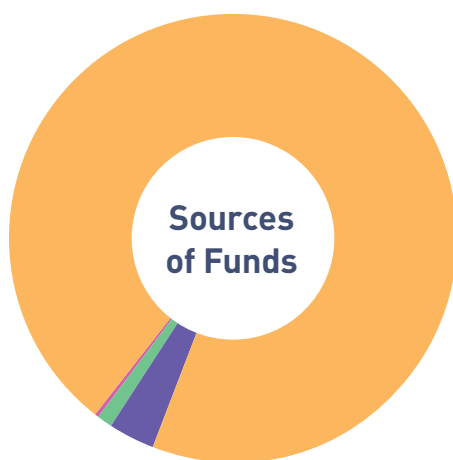
In the organization’s twelfth year as a standalone entity, we continue to serve as a great networking and educational resource for the telecommunications industry.

The board approved a donation of \$500,000 to the USOPC to benefit the U.S. Paralympics Ski and Snowboard Team for its 2023–2024 season.

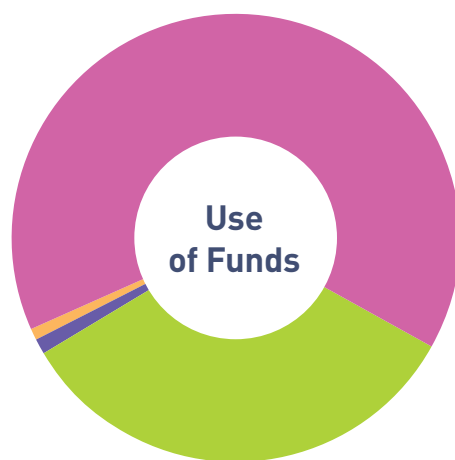
Not only does the Annual Event allow Adaptive Spirit to be the largest single donor to the U.S. Paralympics Ski and Snowboard Team, it also provides a venue to raise money for the Adaptive Spirit Athlete Partnership (ASAP). The silent auction, Box O’ Money raffle and general donations netted \$180,407. These funds are used to support the ASAP in partnership with No Excuses Unlimited (NEU) and benefit the

team athletes on an individual basis. At this year’s Saturday night Podium Bash we also introduced a paddle raise. This inaugural new fundraiser brought in \$50,725. Most revenue and expenses for ASAP are not reflected within the Adaptive Spirit financial records as NEU receives all donations and disburses the associated dollars to the athletes.

One part of Adaptive Spirit’s financial plan is to maintain an investment account creating a “safety net” in the event additional team donations or unexpected expenses are incurred. At the end of the fiscal year, the managed portfolio value had a 8.26% rate of return and 4.97% since inception. Lastly, a savings account was moved to a money market savings now with a 4.25% annual return.



- AS2023 \$1,436,329–95.5%
- Membership dues \$48,000–3.2%
- Industry content events \$20,000–1.3%
- Other \$196–0.0%



- AS2023 \$966,710–64.7%
- Charitable donations \$500,000–33.5%
- Organization \$14,856–1.0%
- Industry content events \$12,030–0.8%

Statement of Financial Position—Cash Basis

June 30, 2023

(in thousands, unaudited)

| Assets | |
|----------------------------|----------------|
| Cash and cash equivalents | \$274.9 |
| Advised investment account | \$308.0 |
| Deposit assets | \$25.0 |
| Fixed assets | \$0.0 |
| Short-term account | \$0.1 |
| | \$608.0 |

| Current Liabilities | |
|---------------------|--|
| None | |

Statement of Activities

July 1, 2022 to June 30, 2023

(in thousands, unaudited)

| Revenue Sources | |
|-------------------------|------------------|
| AS2023 | \$1,436.3 |
| Membership dues | \$48.0 |
| Industry content events | \$20.0 |
| Other | \$0.2 |
| | \$1,504.5 |

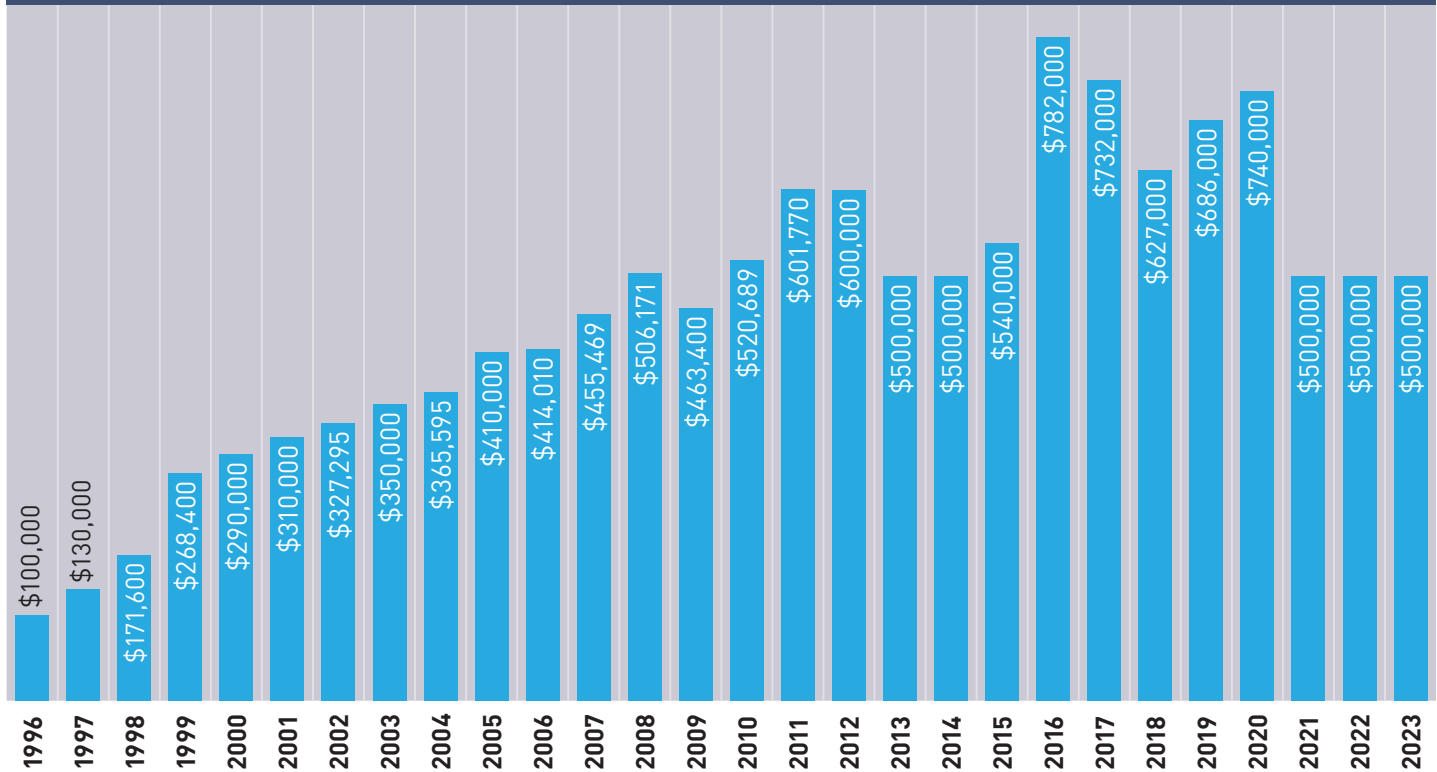
| Expenses | |
|--------------------|----------------|
| AS2023 | \$966.7 |
| Organization | \$14.9 |
| Educational events | \$10.0 |
| Miscellaneous | \$2.0 |
| | \$993.6 |

| Charitable Donations | |
|----------------------|----------------|
| USOPC | \$500.0 |
| | \$500.0 |

| | |
|-----------------------------|---------------|
| Gain from operations | \$10.9 |
|-----------------------------|---------------|

| | |
|--|---------------|
| In-kind services value received | \$36.9 |
|--|---------------|

DONATIONS TO THE U.S. PARALYMPIC SKI TEAM



NO EXCUSES UNLIMITED PARTNERSHIP WITH ADAPTIVE SPIRIT



Becoming a top-flight Paralympic competitor is an increasingly expensive challenge. To assist in this challenge, Adaptive Spirit has formed the Adaptive Spirit Athlete Partnership (ASAP). ASAP and Adaptive Spirit have partnered with No Excuses Unlimited (NEU), a Section 501(c)(3) charitable organization. The NEU/ASAP partnership receives donations from the Adaptive Spirit event, including the Silent Auction and Paddle Raise.

All funds raised from these sources go directly to the athletes of the U.S. Paralympic teams. The NEU/ASAP dollars are a much-needed source of funding for equipment, training, travel, coaching and other costs the athletes incur. They count on these funds year after year, and in many cases, they allow the athletes to continue on with the Paralympic Teams.

Every Adaptive Spirit Annual Event includes fund raising activities for NEU/ASAP. Unique opportunities also exist for companies to work with athletes through a relationship which may include sponsor-branding opportunities where athletes wear a sponsor logo or booking them to speak at company meetings where

they inspire employees. The board and advisers of NEU include longtime supporters and former Team USA members.

More information about NEU, including a year-round secure online donation process, is available at NoExcusesUnlimited.org. You can also email the ASAP co-chairs, [Kevin Hord](#) and [Greg Riker](#).



2022-2023 YEAR IN REVIEW

ANNUAL EVENT

We couldn't wait to connect once more at AS2023 and, with the Pandemic behind us, we showed up in huge numbers, with over 1,200 attendees gathering in Vail. We offered top level industry content and

networking opportunities everyone has come to expect. The Saturday night show and Podium Bash was the same format for the 2nd year in a row and was a big success. We also introduced a new event this year with the Industry Icon Mixer.



91% state the opportunity available to network with industry members is excellent.*

**From AS2023 Attendee Survey conducted by Horowitz Research.*



Education Panel

The AS2023 education panel was titled *Colossal Cloud Challenges*. Sponsored by Comcast, the panel discussed facets of cloud migration from the perspective of consumer and content, consulting and technology. The ultimate goal is to move everything from point A to point B, but companies must create a strategy which provides long-term benefits. These issues were tackled by panelists Brian Beutler, CEO, President and Founder, Alianza; Justin Colwell, EVP, Connectivity Technology, Charter; Jan Hofmeyr, VP, EC2 Edge, AWS; and Caroline Yap, Director, AI Practice, Google Cloud. Navigating the panel as moderator was Stephanie Trotter, SVP, Cloud Technologies, Comcast.

Brain Trust Breakfast

Everyone was excited to welcome back this unique activity to network with the industry's most recognized leaders, ask questions and share ideas in an informal setting. These small-group hosted discussions are a favorite activity during the Annual Event and this year was no exception. The opportunity to "small group" network took place with industry executive hosts Chris Blandy, Director of Strategy and Business Development for Media & Entertainment, AWS; Jan Hofmeyr, VP, EC2 Edge, AWS; Nodir Nazarov, SVP, Network Engineering, Altice USA; Brooke Pruter, SVP, Customer Service Strategy and Deployment, Comcast; Grant Spellmeyer,

President and CEO, ACA Connects; Stephanie Trotter, SVP, Cloud Technologies, Comcast.

AS Connections

This industry members only gathering has been around for quite a few years but has only recently become THE Friday networking activity. Sponsored this year by AWS and ThinkAnalytics, the standing room only event was highlighted by special tastings that were graciously donated by Montgomery Distillery.



NEW Event for AS2023 Industry Icon Mixer

This inaugural event was yet another great networking mixer where we honored Trygve Myhren for his many years as an icon in the industry.

2023 SPONSORS

The Annual Event would not be possible without the generous support of our outstanding sponsor partners—many which return year after year. Please join us in thanking the following sponsors for their support and being a substantial reason for the success of Adaptive Spirit.

Platinum

- > Akamai
- > Amazon Web Services
- > Experis
- > Fujitsu
- > NBCUniversal
- > Sercomm Technology
- > Spectrum (Charter)
- > Vantiva
- > World Wide Technology / Cisco

Gold

- > Altice USA
- > AMC Networks
- > Assurant
- > Ciena
- > Cox Communications
- > Hitron Technologies
- > Precision Optical Transceivers
- > Slalom
- > Warner Bros. Discovery

Silver

- > ADTRAN, Inc.
- > Advance
- > Amdocs
- > Arcadyan Technology
- > Cradlepoint
- > CSG
- > Dell Technologies
- > Deloitte
- > Deluxe Media
- > Fox Corporation
- > LG
- > Nokia
- > Samsung Electronics America
- > Sparklight (Cable One)
- > Ubee Interactive
- > WNC

Bronze

- > Adeia
- > Afiniti
- > Alianza
- > ATX Networks
- > AXS TV & HDNET MOVIES
- > CAS Group
- > Cognizant Technology Solutions
- > Comarch
- > CommScope (ARRIS)
- > eero
- > Ericsson
- > EYEMG
- > FCB Chicago
- > Fortinet
- > GAC Media
- > Google
- > Horowitz Research
- > IWCO
- > KFORCE
- > Myhren Media
- > National Content & Technology Cooperative
- > NCTI
- > NESN
- > Netcracker
- > Paramount
- > ProLabs
- > PwC
- > Ribbon Communications
- > Sand Cherry Associates
- > ThinkAnalytics
- > Universal Electronics
- > Vecima Networks, Inc.
- > Verizon
- > VMware



Each year, the Annual Event depends on a talented and diverse base of professionals from the telecommunications industry to create our annual event. Beyond already demanding day jobs, the following individuals volunteer their time and talents to make the event a success. The committee spent untold hours during the year to make the event a remarkable weekend.

Geoff Brooks

Industry Content Co-Chairperson
Alianza, VP Sales

Patty Bullington

Silent Auction Co-Chairperson
Charter, Director Accessibility

Eileen Carey

Nordic Team Liaison
Paralympic Nordic Team
High Performance Director

Alex D'Addio

Video Chairperson
D'Addio Productions

Rich DiGeronimo

Event Committee Co-Chairperson
Charter, President
Product & Technology

Sandy Dukat

Team Support

Deborah Flippo

Committee Communications
DBF Solutions

Bryan Hagedon

Sponsorship Co-Chairperson

Kevin Hord

Adaptive Spirit Athlete Partnership
(ASAP) Co-Chairperson
Full Circle Fiber Partners
VP Supply Chain

Anne Marie Hukriede

Marketing and Race Co-Chairperson
S&D Marketing | Advertising
President

Charlotte Jones

Event Director

Sam Klosterman

Sponsor Support

Molly McCaskill

Silent Auction Co-Chairperson
S&D Marketing | Advertising
Senior Account Executive

Dawn Bowen Nelson

Silent Auction Co-Chairperson
Charter Communications, Principal
Product Mgr., Spectrum Reach

Brad Parobek

Race Co-Chairperson
Cognizant, Client Partner/Director

Steve Raymond

Event Committee Co-Chairperson
Charter, VP Accessibility

Greg Riker

Adaptive Spirit Athlete Partnership
(ASAP) Co-Chairperson
ThinkAnalytics, Chief Revenue Officer

Elena Ritchie

Silent Auction Co-Chairperson
Charter, GVP Content

Roger Seiken

Sponsorship Co-Chairperson
WOW!, SVP Programming

Stacey Slaughter

Volunteer Chairperson
NCTI, CEO

Stephanie Thibodeau

Industry Content Co-Chairperson
INSP, Director Dist. Marketing

Stephanie Trotter

Sponsorship Co-Chairperson
Comcast Technology Solutions
SVP Cloud Technology

Jason Wegmet

Sponsorship Co-Chairperson
Cox, Exec. Director Strategic
Sourcing and Procurement

ADAPTIVE SPIRIT ORGANIZATION LEADERSHIP

Steve Raymond, Chairperson

Steve Raymond is Vice President of Accessibility for Charter. In his role, Steve leads efforts to drive, launch and refine accessibility and universal design in Charter's accessibility products, features and services. Previously, Steve was VP Client Solutions for Nielsen Connectivity. Before Nielsen, Steve was SVP at VUBIQUITY, Inc. From 2014–2017, Steve served as vice president of affiliate relations for AT&T Sports Networks in Denver. Prior to that position, he spent 25 years in affiliate sales at the Walt Disney Company ending his time with them as SVP National Accounts. Steve has won numerous awards for his volunteer work in the adaptive skiing arena such as the CTAM Chairman's Award and ESPN Volunteer of the Year in 2003. He served on the board of directors for the National Sports Center for the Disabled in Winter Park, Colorado. Steve serves on the Paralympic Working Group and Paralympic Strategic Task Force for the U.S. Olympic and Paralympic Foundation and was inducted into the Colorado Snowsports Hall of Fame in 2019.

Deborah Flippo, Secretary

Deborah has over 25 years of experience in the telecommunications industry. She has held executive sales positions at Friend MTS, Amdocs Media (formerly VUBIQUITY) and iN DEMAND Networks. Her non-profit experience beyond Adaptive Spirit includes co-chairing the Cable Positive Denver Chapter and Positively Cable Show where she was a Brad Wojoski and Beacon Award winner. She also served as President of the Virginia Tech Denver Alumni Chapter where the Outstanding Chapter award was achieved 10 years in a row. Deborah is currently completing her sixth year on Virginia Tech's National Alumni Board. She has served as secretary of the board since the organization's inception and communications chair on the event committee since 2004.

Amos Smith, Treasurer

Formerly VP Operations at T-Mobile Home & Entertainment, Amos has been in the cable industry since 1994. As CFO of Denver based startup Layer3TV, he successfully helped sell the startup to T-Mobile in 2018. He held previous positions at Time Warner Cable including SVP/CFO of the Residential Business and GVP Tech Ops, Care & Payment Services. Prior to Time Warner Cable, he spent seven years at AT&T Broadband (formerly TCI) in

various financial positions. Prior to those finance positions, Amos was a registered Professional Civil Engineer in Southern California. He has a B.S. in Civil Engineering from the University of Colorado and an M.B.A. with an emphasis in finance from the University of Kansas.

Nomi Bergman, Director

Nomi is a senior executive at Advance focused on corporate development and strategic partnerships. She has over 25 years of experience as an operator, investor and advisor to technology companies, where she has focused on mobile, data and video communications, space technology, information technology and data services, advanced advertising, and emerging technologies centered on reimagining and improving the customer experience. Previously, President of Bright House Networks, Nomi was one of the company's founders who led it to become the sixth-largest cable operator in the U.S. Nomi is an experienced board member who previously served as director of Comcast Corporation in addition to her current roles as a director of publicly-held Visteon Corporation and privately-held HawkEye360 and Black & Veatch. She is a trustee of her alma mater, the University of Rochester, Adaptive Spirit, Bridging Voice, the Cable Center and One Revolution.

Rich DiGeronimo, Director

Rich was appointed to his current position as President, Product and Technology in 2022. He joined Charter in 2008. Prior to Charter, Rich came from Level 3 Communications where he served in multiple leadership roles over eight years, Rich started his career at Bear Stearns focusing on technology investment banking. In 2015, Rich was named WICT Rocky Mountain Mentor of the Year. He has a B.B.A. from the Ross School of Business at the University of Michigan where he graduated with high distinction.

Ewam de Freitas, Director

Ewam is vice president of product and technology for Liberty Latin America with responsibilities across 20 consumer markets delivering communications, high-speed connectivity and entertainment products. Liberty Latin America is an integrated telecommunications company focused on the Caribbean and Latin America. Prior to joining Liberty Latin America in 2019, Ewam held Product and Technology leadership roles at Level 3, Charter and Comcast. As a competitive athlete from his early to late years in soccer and cycling, he is passionate about athletic endeavors. His greatest passion is creating experiences with his wife and daughter. He received a B.S. in Biology from James Madison University.

Ralph Green, Director

Ralph Green is a Customer Manager at PepsiCo (Quaker) calling on Hannaford Brothers. After living in the west for 23 years (Colorado and Seattle), Ralph and his fiancé Dina moved to New Hampshire shortly after he joined the Quaker

team. Ralph was an 11-year member of the U.S. Paralympics Ski Team. While active, Ralph partnered with Cox, United Airlines, and The Home Depot to name a few. A former board member of Disabled Sports USA, Ralph's current passions are motivational speaking, RV'ing, and figuring out ways to grow market share for the categories he manages. Ralph has an M.B.A. with a marketing concentration from Keller Graduate School of Management.

Tim Gropp, Director

With over 40 years in the telecommunications industry, Tim joined Gridmetrics, a subsidiary of CableLabs, in February 2022 to lead sales and client engagement. He left CommScope in 2019 where he led sales teams for ARRIS Group, Inc. in North America, Latin America and Asia Pacific. He led global sales at C-COR until ARRIS acquired C-COR in 2007. Tim's telecommunications career began with Southwestern Bell, moved to AT&T and then to Lucent Technologies before leaving in 2001. In addition to his work with Adaptive Spirit, he serves as a director and Vice President of Arrowhead Association HOA in the Vail Valley. Tim has a B.A. from the University of Texas and is active in SCTE. He was inducted into the Cable TV Pioneers in 2017. And speaking of pioneers, Tim is considered an Adaptive Spirit pioneer attending the event beginning in 1997 and almost every year since then.

Colleen Langner, Director

Colleen is EVP / Chief Operating Officer for Cox Communications. In this role, she has enterprise responsibility for field operations across the company including field services, outside plant maintenance, field operations strategy, and vendor management. Government and Public Affairs and Human Resources teams are also under her leadership. Colleen is a 25-year Cox veteran holding senior-level marketing and sales roles. As the former SVP of marketing operations, she is a driving force in helping Cox to adapt to new market conditions, customer expectations, and unrelenting competition. She has been honored by MultiChannel News with a Wonder Woman award, which is given to female executives at the forefront of cable television and communication industry. She is the recipient of multiple CableFax's Most Powerful Women Awards and the Woman of the Year from Women in Cable Southern California Chapter. A cable industry veteran and honored by a number of industry organizations, Colleen got her degree at Marquette University. A Midwestern at heart, she now lives in Atlanta with her family.

Doug Moore, Director

Doug is a global technology executive advisor and recently retired President and CEO of Fujitsu North America, Inc., and head of the Americas region where he oversaw Fujitsu's digital services businesses in the U.S., Canada, Latin America and the Caribbean. Doug's previous work includes positions in sales, marketing,

development, manufacturing and engineering. He received his B.S. in mechanical engineering from the University of Arizona and M.B.A. from Arizona State University. He is a board member and chairman emeritus of the Telecommunications Industry Association (TIA), member of the advisory board of the DFW Alliance of Technology and Women, advisory board member of iCode LLC, and Hall of Fame Inductee, board member, and chairman emeritus of Tech Titans. He especially enjoys his work as an Adaptive Spirit board member.

Brad Parobek, Director

Brad is a 35-year veteran in the telecom industry and a director at Cognizant in the Communications, Media and Technology Sectors. Previously, he worked for Disney Channel, Bravo, Encore/STARZ!, Amdocs, Nokia and CSG. Brad has been involved with Adaptive Spirit since 1999 and is race co-chair and board member. He is passionate about mentoring young adults interested in business and technical sales roles and an avid golfer, conservationist and outdoorsman. He resides in the Denver metro area with his wife, Sandra, and two daughters. Brad holds a B.A. from Ohio University.

Pete Wisowaty, Director

Pete is a telecom industry veteran with over 30 years of sales, sales management and business development experience. Most recently, he was VP of Sales at Akamai as a result of the acquisition of Nominum. While at Nominum, Pete was EVP of Sales & Marketing and during his tenure grew the business to 135 tier one/two telco, cable and mobile providers in 40 countries. His prior leadership include roles at Grand Central Communications (Google/SFDC), WhereNet (Zebra), ZeitNet (Cabletron) and Kalpana (Cisco). Pete founded Azure Sky Ventures, an advisory/consulting business. He has been actively involved with Adaptive Spirit for five years. Pete and his wife have two boys in college and split their time between Palo Alto, California and Vail, Colorado.

Tom Wlodkowski, Director

Tom is the Vice President of Accessibility at Comcast. In this role, he is responsible for developing and executing the company's strategic plan focused on the usability of Comcast's products and services by people with disabilities as well as pursuing opportunities to further enrich the customer experience for that community. Throughout his career, Tom has been a pioneer in the accessibility field. Blind himself, he has been a champion for people with disabilities, working to improve usability of mainstream Internet, mobile, broadcast and cable television technology. He began working in accessibility and tech in the early 1990s at public radio and TV station WGBH in Boston.

Ken Tolle, Legal Advisor

President and Senior Advisor, Launch Pad Media Advisors



ABOUT ADAPTIVE SPIRIT

The focus of Adaptive Spirit remains steadfast: We aim to unite our members with resources that enhance business outcomes. We also work to stimulate innovative networking opportunities resulting in growth and success of the telecommunications industry while sharing best practices with our members. Also important to Adaptive Spirit is to provide the telecommunications industry with a way to give back to the community at the organization's venerable Annual Event.

Adaptive Spirit is a not-for-profit trade association with a focus on building business relationships and effective networking practices in the telecommunications industry. Through initiatives that center on education and networking, Adaptive Spirit champions the strength of business relationships and the end result of creating a more profitable industry. To that end, Adaptive Spirit provides education, recognition, information and networking opportunities for distribution companies, content providers and others who supply products and services to the industry.

86% of survey respondents say they are very likely/likely to attend AS2024.*

**From AS2023 Attendee Survey conducted by Horowitz Research.*

Adaptive Spirit's Goals

- > Unite members with vendors and resources that enhance the outcome of their business dealings
- > Stimulate innovative networking opportunities that result in the growth and successes in the telecommunications industry
- > Sharing best industry practices with our members

Adaptive Spirit Membership

An Adaptive Spirit membership creates:

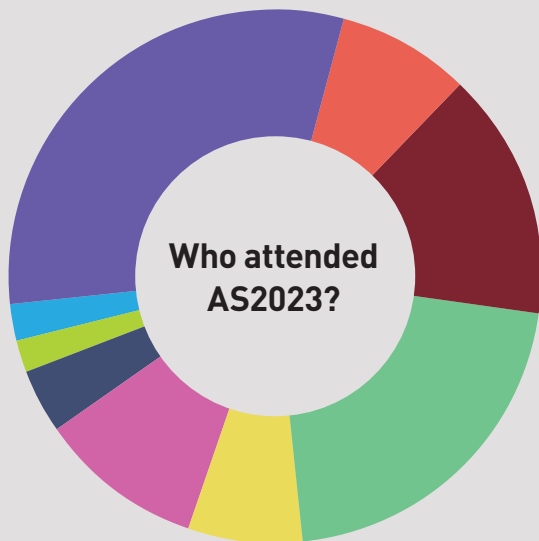
1. Access to knowledge-sharing, collaboration and networking opportunities at Adaptive Spirit events;
2. Connections to distributors, suppliers, vendors and other telecommunications industry professionals via the members-only directory;
3. Member-only access to Adaptive Spirit research; and,
4. Access to member-only events.

Membership is open to any individual engaged in the telecommunications industry including multi-system operators, independent system operators, direct broadcast satellite companies, incumbent local exchange carriers, electric utilities or municipally-owned cable systems, programmers and suppliers of equipment or services to the industry. Honorary memberships may be conferred by the board of directors upon any person who, in the opinion of the board, has contributed to the success of Adaptive Spirit and/or the well being of the industry.

ADAPTIVE SPIRIT MEMBER COMPANIES

Adaptive Spirit's membership continues to pull from a wide variety of industry segments including operators, programmers and suppliers. Here is a sample of the companies that understand the value of supporting Adaptive Spirit.

- > Adeia
- > ADTRAN, Inc.
- > ADVA
- > Advance
- > Afiniti
- > AIRGAIN
- > Akamai
- > Alianza
- > Altice USA
- > Amazon Web Services
- > AMC Networks
- > Amdocs
- > Arcadyan Technology
- > Ascendion
- > Assurant
- > Asurion
- > ATX Networks
- > AXS TV & HDNET MOVIES
- > Brooksource
- > Sparklight (Cable One)
- > CAS Group
- > Spectrum (Charter)
- > Ciena
- > Cisco
- > Cognizant Technology Solutions
- > Comarch
- > Comcast
- > CommScope (ARRIS)
- > Cox Communications
- > Cradlepoint
- > CSG
- > Dell Technologies
- > Deloitte
- > Deluxe Media
- > eero
- > Ericsson
- > Experis
- > EYEMG
- > FCB Chicago
- > Fortinet
- > Fox Corporation
- > Fujitsu
- > GAC Media
- > Google
- > Hitron Technologies
- > Horowitz Research
- > Infinera
- > IWCO
- > KFORCE
- > Kids Street
- > LG
- > MDSi
- > MGM+
- > MyBundle.TV
- > Myhren Media
- > NBCUniversal
- > NCTC
- > NCTI
- > NESN
- > Netcracker
- > NETSCOUT
- > Nokia
- > Ovation
- > Paramount
- > Plume
- > Precision Optical Transceivers
- > ProLabs
- > PwC
- > Red Hat
- > REELZ
- > REVOLT Communications
- > Ribbon Communications
- > Samsung Electronics America
- > Sand Cherry Associates
- > Sercomm
- > Slalom
- > Symend
- > TelevisaUnivision
- > ThinkAnalytics
- > TiVo
- > TRACE3
- > Ubee Interactive
- > Universal Electronics
- > Vantiva
- > Vecima Networks, Inc.
- > Verizon
- > VMware
- > Warner Bros. Discovery
- > WNC
- > WWT



- Cable Operator/MSO 31%
- Software Provider 8%
- Other 15%
- Marketing/Consulting/PR 21%
- Programmer/Network 7%
- Hardware Provider 10%
- Telco/Satellite 4%
- Consumer Electronics 2%
- Internet/Broadband Content Provider/ISP 2%



Mark your calendars now for AS2024. If you are interested in working on the event in Vail or as part of the Event Committee, please send an email to admin@adaptivespirit.com. We would be very happy to discuss your interest and figure out how you could contribute to Adaptive Spirit. Finally, make sure your sponsorship commitment form has been submitted to secure your spot before we sell out. Send an invite to your colleagues and clients and plan to join us April 4–7, 2024.



ADAPTIVE SPIRIT

See you in Vail!

Save the date:

April 4-7, 2024.

adaptivespirit.com #AS2024



Created by



MARKETING
ADVERTISING